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## NEWS RELEASE

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### She's In

#### ***Kathy Groob Files to Run for Kentucky's 23<sup>rd</sup> District Senate Seat***

Covington, KY—Kathy Groob, a former Ft. Mitchell City Council Member, today filed to run for Kentucky Senate in the 23<sup>rd</sup> District.

This sets up a rematch of Groob's close 2004 race against Jack Westwood, which Westwood barely won while running on the coattails of President George Bush and Governor Ernie Fletcher at the height of their popularity.

Encouraged to run by civic and community leaders from across the political spectrum, Groob says she is in the race to win. Says Groob, "During the past four years, citizens of Kenton County have endured multiple tax increases and an assault on small business owners. Our economy is in crisis, education is badly underfunded, and healthcare reform is still being ignored. The status quo represented by Jack Westwood, and his legacy of inaction, is no longer good enough. Westwood has had his chance and failed to deliver any meaningful legislation in the twelve years in which he has held office."

Adds Groob, "Democrats, Republicans and all people of good faith need to work together for the common good. I believe strongly in Governor Steve Beshear's agenda for putting Kentucky

on a path to fiscal responsibility and economic growth. I will work closely with the Governor as an agent of change to help bridge partisan differences. It's time to stop the bickering, and get to work."

Groob is Vice President and a member of the senior executive team at Paul Hemmer Companies, one of the region's largest, most successful real estate development and construction firms. Hemmer was named Small Business of the Year in 2007 by the Cincinnati USA Chamber of Commerce. Groob has served two terms on Ft. Mitchell City Council and has a lengthy resume of community and business involvement.

The 23<sup>rd</sup> Senate District encompasses Covington, Ludlow, Park Hills, Bromley, Ft. Mitchell, Ft. Wright, Crescent Springs, Villa Hills, Edgewood, Erlanger, Elsmere and one precinct in Crestview Hills.

Groob resides in Covington with her husband, Jeff. The couple has three children, Kevin 26, Jason, 25 and Meghan 19.

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## **KATHRYN M. GROOB**

### **VICE PRESIDENT, PAUL HEMMER COMPANIES**



#### **Paul Hemmer Companies Responsibilities**

Kathy is a Vice President of Paul Hemmer Companies, where she is responsible for developing new products and services, business acquisitions, strategic planning, and marketing communications for the company. In addition, Kathy handles market research and customer satisfaction studies, as well as sales support, training, and public relations. She is also responsible for the community and professional involvement activities of Paul Hemmer Companies and its staff.

#### **Personal Background**

Prior to joining Paul Hemmer Companies, Kathy was Vice President and co-owner of Groob Consulting. She worked with a variety of clients based in Greater Cincinnati and Northern Kentucky as well as nationwide. One of those clients was Paul Hemmer Companies with whom she maintained a working relationship since 1983. Before entering her professional marketing consulting career, Kathy was Director of Marketing for Graham, Obermeyer & Partners, Ltd., structural engineering firm, in Cincinnati, Ohio. Kathy is married to Jeff Groob and they have three children; Kevin, 26, Jason, 25, and Meghan, 20.

#### **Public Service**

Through various community and education organizations, Kathy has devoted herself to public service. As an elected official in the City of Ft. Mitchell, she has worked to ensure fiscal responsibility, safety, and quality services to the citizens of Ft. Mitchell.

#### **Education**

Kathy was educated at Eastern Kentucky University, Thomas More College and Northern Kentucky University.

#### **Community & Business Activities (*past and present*)**

KY Governor Steve Beshear Transition Team  
Elected Official – Ft. Mitchell City Council 2000-2004  
Ft. Mitchell City Council Building Committee  
Vision 2015 – Effective Governance Committee  
KET Regional Fund Board  
Family Service Board  
Senior Services of Northern Kentucky Board of Directors  
Women's Network Vice President  
Beechwood PTSA Board Member  
Beechwood PTSA Treasurer  
Beechwood Elementary Site-Based Decision Making Council  
Fine Arts Fund NKY Committee  
Dress for Success Advisory Board  
United Way Campaign Team Leader  
Northern KY Chamber of Commerce Total Resource Campaign Team Captain  
School-to-Work NKY Steering Committee  
Northern Kentucky Health & Wellness Action Committee (Healthpoint)  
Family Nurturing Center volunteer (formerly Committee for Kids)  
Northern KY Chamber of Commerce Washington, DC Fly-in Committee  
Odyssey of the Mind Team Coach  
Youth Soccer Coach – Blessed Sacrament Boosters  
Academic Team Parent Volunteer  
Making Strides for Breast Cancer Team Leader  
The National Association of Professional Women

#### **Professional Affiliations (*past and present*)**

Society for Marketing Professional Services board member  
Association for Corporate Growth  
Commercial Real Estate Women (CREW)  
National Association for Female Executives  
Business & Professional Women/USA  
Public Relations Society of America (PRSA)  
Freedom Tree Advisory Board  
Northern Kentucky Chamber of Commerce member